



CASINO INDUSTRY ECONOMIC CONTRIBUTIONS (Since 1994)

- \$ 5.2 billion for educational programs (elementary, secondary and early childhood)
- \$3.9 billion in capital investments in Missouri since gaming began here (MGC)
- \$198.3 million for veterans programs and over \$756 million to all causes supported by admission fees

FY 2013 SUMMARY

- \$328 million in 2013 wages and tip income
- 10,016 employees – 37% percent female, 47% percent minority
- \$1.71 billion in adjusted gross receipts
- \$371 million to the state in taxes and admission fees
- \$ 81 million to the host communities in taxes and admission fees

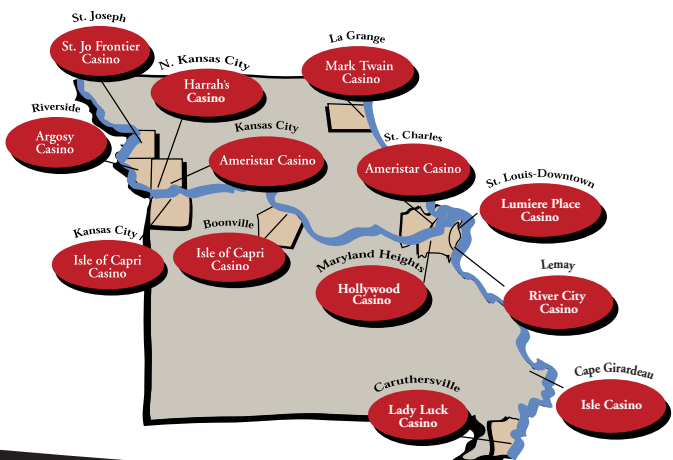
CASINO FUNDS FOR WORTHY CAUSES

- \$30,492,690 million - Veterans Commission Trust Fund
- \$5 million - Missouri National Guard Trust Fund
- \$5 million – Access Missouri Financial Assistance Program
- \$150,000 - Compulsive Gamblers Fund

Casinos - Missouri's Highest Taxed Industry

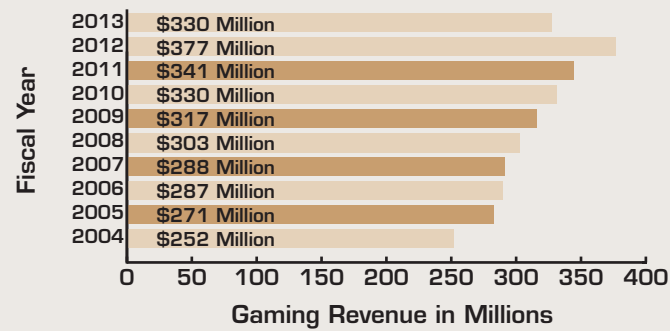
Missouri is one of the highest-taxed casino jurisdictions in the country, paying a *net effective tax rate of 26.65% off the top, in addition to other business taxes.* That effective rate includes a 21% gaming tax (10% goes to the home dock community), \$2 per patron admission fees paid by casinos, and reimbursements to the state.

Casino taxes are the State of Missouri's fifth largest source of revenue. The state's 13 casinos contribute more to the state in gaming tax revenue alone than all 156,000 Missouri businesses combined, plus casinos generate millions of dollars a year in property and sales taxes.



FINANCIALS

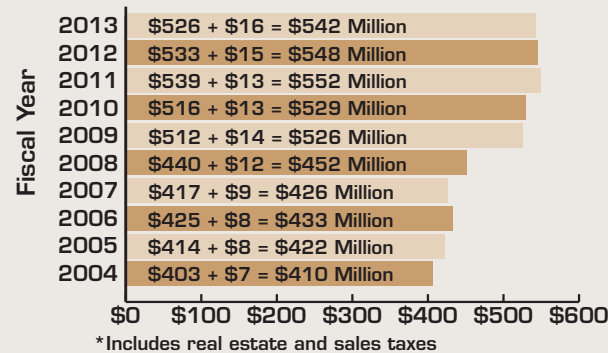
Gaming Revenue for the School Foundation Formula



Industry Results

Year	Adjusted Gross Revenues by Calendar Year	Admissions by Calendar Year
2013	\$1.71 billion	47 million
2012	\$1.77 billion	50 million
2011	\$1.80 billion	54 million
2010	\$1.79 billion	55 million
2009	\$1.70 billion	53 million
2008	\$1.68 billion	52 million
2007	\$1.59 billion	49 million
2006	\$1.59 billion	53 million
2005	\$1.53 billion	54 million
2004	\$1.47 billion	54 million

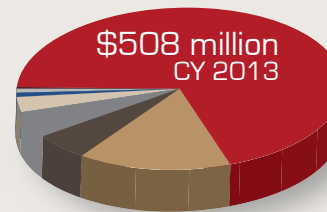
Total Taxes and Fees Plus Reimbursements *



The Missouri Gaming Association is the professional organization representing the Missouri casino industry.
www.missouricasinos.org

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 St. Jo Frontier Casino



Gaming Revenues Benefit Missouri

- School Foundation Formula \$371,165,590
- Host Cities \$81,016,000
- Veterans Commission Capital Improvement \$30,492,690
- Early Childhood Development \$28,167,185
- MGC Expenses* \$15,728,569
- Access Missouri Financial Assistance Fund \$5,000,000
- Missouri National Guard Trust Fund \$5,000,000
- Compulsive Gamblers Fund \$150,000

*Direct Reimbursements to cover Missouri Gaming Commission expenses not covered by casino licensing fees and admission fees.

RIVER CITY CASINO & HOTEL COMPLETES \$82 MILLION EXPANSION

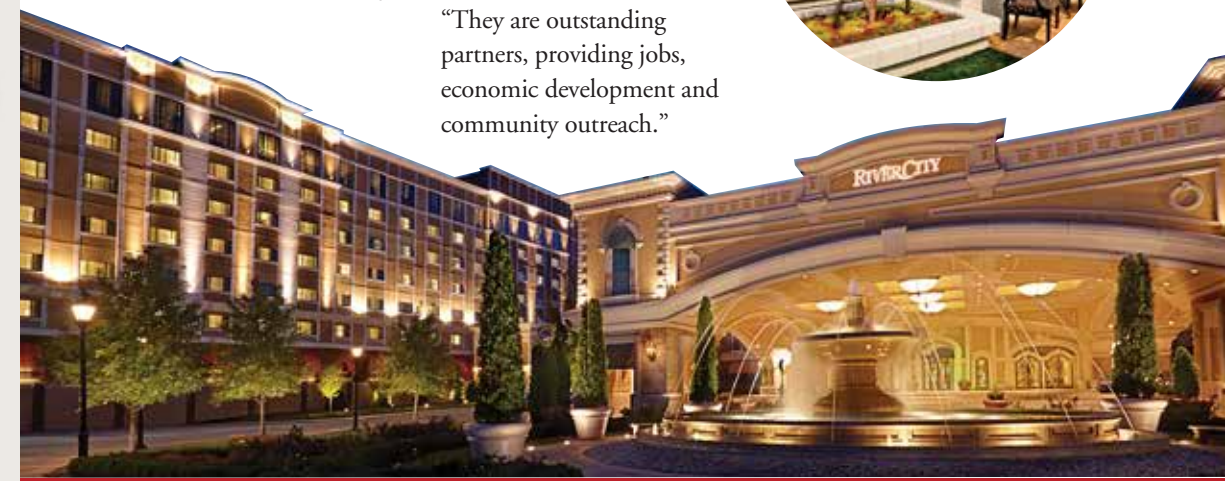
River City Casino & Hotel in South St. Louis County completed an \$82 million expansion in September 2013 as part of its two-year investment commitment to St. Louis County and the state.

The elegant seven-story, 200-room hotel offers 193 guest rooms, six suites, a Presidential suite, a 14,000-square-foot event center and a 1,600-space parking

garage. The expansion project created 350 construction jobs and 100 permanent new jobs.

“Pinnacle Entertainment and River City have invested hundreds of millions of dollars into South St. Louis County, far exceeding their initial commitment,” said St. Louis County Executive Charlie Dooley.

“They are outstanding partners, providing jobs, economic development and community outreach.”



CASINO NEWS

Pinnacle Entertainment completed acquisition of Ameristar Casinos in August 2013, doubling the size of the company, the gaming and entertainment options for guests, and career opportunities for employees, according to Pinnacle CEO Anthony Sanfilippo. To preserve competition in the St. Louis market, Pinnacle agreed to sell Lumiere Place Casino in downtown St. Louis. A deal with Tropicana Entertainment has been approved by the Federal Trade Commission and is pending Missouri Gaming Commission investigation.

St. Jo Frontier Casino is considering relocation to downtown St. Joseph, a move that would attract more visitors and stimulate activity, according to the City's Downtown Building Blocks Strategic Plan and a 2013 Downtown Entertainment District Study. St. Jo Casino has signed a Memorandum of Understanding to analyze the move.



CASINOS HELP COMMUNITIES THROUGH CHARITABLE GIVING

Missouri casinos donated \$1,577,000 in cash and in-kind donations in 2013, and their employees volunteered thousands of hours to help community organizations.

AMERISTAR ST. CHARLES and their employees raised funds and volunteered to support:

- **Food Outreach** – catered 600 guests at the 25th anniversary “A Tasteful Affair” to support nutritional programs for people with HIV/AIDS or cancer.
- **Missouri River Relief Project** - cleaned trash from the Katy Trail and Missouri River.
- **Muscular Dystrophy** - Executive Lock Up hosted by Ameristar’s Bottleneck Blues Bar raised \$36,000.

AMERISTAR KANSAS CITY and their employees supported numerous charities and events:

- **Susan G. Komen Race for the Cure** - 300 Ameristar Kansas City team members participated.
- **Bacon-Fest** – despite weather hot enough to fry bacon on the sidewalks, employees raised funds for **Rehabilitation Institute of Kansas City**.
- **Don Bosco Senior Center** - served a traditional Thanksgiving dinner.



Ameristar Kansas City

Charities supported by Ameristar also include **Special Olympics, Susan G. Koman, St. Louis Zoo, Community Health**

Ameristar St. Charles

Charities, Angels’ Arms, United Way, Huntsman Cancer Institute, Wayside Waifs, Team Member Assistance (Sunshine Fund) and others.

RIVER CITY CASINO & HOTEL

contributed \$5.1 million to begin construction of the **Lemay Community & Aquatic Center**. Parent company Pinnacle Entertainment also collaborated with local entities to develop the **St. Louis Stamping Lofts**, low-income apartments for people at risk for homelessness.

Other contributions:

- **Feed My People** - 240 turkeys and a \$22,535 donation
- **Missouri Civil War Museum** in historic Jefferson Barracks - \$19,000 donation
- **Operation Food Search’s PhilanthroPIE** – baked 680 pies to raise \$15,725

River City also supports the **USO, the Center for Hearing & Speech, Hancock Alumni & Community Association, St. Louis County Police K-9 Unit** and others.

ARGOSY CASINO HOTEL & SPA

supports more than 100 organizations including the **Highway Cleanup Program, Synergy Services, Synergy Tree of Giving, United Way, Northland Health Care Access, Children’s Mercy Hospitals and Clinics, and Special Olympics Missouri**. Highlights include:

- **Riverside Fire/Police Athletic League** - \$8,000 and more than 100 warm coats for underprivileged children.
- **Habitat for Humanity** - \$10,000 to repair and improve homes for those in need.
- **Working Families’ Friend** - \$30,000 to provide financial assistance to working families during times of hardship.



Argosy

- **Charity Golf Tournament** - \$40,000 for **Miles of Smiles** dental care for needy children.



Lady Luck Caruthersville

ISLE OF CAPRI CASINO Community Aces volunteered more than 7,000 hours in Missouri at events like the **Polar Plunge for Special Olympics** in Columbia (Isle of Capri Casino Hotel Boonville), lunch at Lady Luck Casino for **military medical personnel** providing medical care to Caruthersville residents; care packages for **senior citizens**; and support for the **Old Town Cape Parade** in Cape Girardeau (Isle Casino Cape Girardeau).



Isle of Capri Boonville

ST. JO FRONTIER CASINO AND MARK TWAIN CASINO continue to be good stakeholders in the their communities, supporting local events, charities and **Missouri Western University**.

“Project 21” Provides Scholarships, Educates Youth

The Project 21 Scholarship educates young people about the issues and dangers of underage gambling and awards \$7,000 in scholarships to Missouri high school seniors each year. Scholarship details are at www.missouricasinos.org.

Students create essays, posters and videos, and display or publish them in their schools to educate peers about the illegality and dangers of underage gambling. In Missouri, it’s illegal for persons under the age of 21 to gamble in a casino.

Nathalie Moulder, a senior at **Tipton High School**, wrote an article that was published in the local Tipton Times. Many

of her peers read the article and discussed underage gambling in their classes. She received a \$1,500 scholarship for tuition at Lincoln University in Jefferson City. “Before writing the essay, I really didn’t

I learned that gambling is anything you bet money over, from pool or darts to lottery and bingo, and gambling when you’re young can turn into an addiction.” Natalie Moulder

understand that gambling young can turn into an addiction like alcohol can,” said Moulder.

Bailey Smith, a senior at **Lee’s Summit High School**, also received a \$1,500 scholarship for her educational poster.

“Some of my teachers were surprised to learn how many underage people gamble,” said Smith. “I learned it can become a habit and even an addiction if you start gambling young.”

Other scholarship winners include **Izaak Mohling** and **Erica N. Martin** of **Stockton R-1 High School**, **Zachary Reger** of **Kirkville Senior High School**, **Kaitlin Nance** of **Cass Midway High School** and **Cheyenne Keck** of **Dixon R-1 High School**.

Ameristar Featured in AGA Video

Ameristar Kansas City is featured in an American Gaming Association video “**Helping Communities Thrive: An Introduction to the Modern Casino Industry.**” The video showcases the gaming industry’s positive effects on the Kansas City community with increased tourism, jobs for a diverse workforce, community revitalization, and partnering with local charitable organizations. Watch the video at www.americangaming.org/industry-resources/video-library.



Missouri Gaming Ranks High

According to the Missouri Gaming Commission (MGC), Missouri continues to rank 7th in total state gaming tax revenue but saw a 2.8% decrease over 2012. Missouri ranked 8th in consumer spending on commercial casino gaming. The St. Louis/Southwestern Illinois region is the 7th largest casino market in the U.S. and Kansas City, Missouri is the 11th largest (based on 2012 financials).

\$1.36 Billion for Local Home Dock Communities

The Missouri communities that host casinos have received a total of \$1,360,809,613 in casino tax revenue since gaming began in 1994. Each community chooses to allocate those funds to projects they deem important, such as road and bridge upgrades, police and fire protection, trails, parks and community centers.

City of Boonville	\$47,307,992
City of Cape Girardeau	\$2,613,173
City of Caruthersville	\$25,492,871
Kansas City	\$300,685,101
North Kansas City	\$184,170,424
City of LaGrange	\$21,755,071
City of Maryland Heights	\$232,287,467
City of Riverside	\$131,281,774
St. Charles	\$225,095,429
St. Louis City	\$124,429,824
St. Louis County	\$34,654,019
City of St. Joseph/ Buchanan County	\$31,036,463