



Missouri Gaming Ranks High

According to the Missouri Gaming Commission (MGC), Missouri ranks 9th in the country in total state gaming tax revenue and 8th in consumer spending on commercial casino gaming. The St. Louis/Illinois region is the 7th largest casino market in the U.S. and the Kansas City region is the 12th largest (based on 2015 AGR).

Economic Impact Since 1994

- \$6.26 billion for educational programs (elementary, secondary and early childhood)
- \$3.16 billion in capital investments in Missouri
- \$863.3 million to all causes supported by admission fees including \$278.2 million for veterans programs

Casinos – Missouri's Highest Taxed Industry

Missouri is one of the highest-taxed casino jurisdictions in the country, paying a *net effective tax rate of 26.1% off the top, in addition to other business taxes*. That effective rate includes a 21% gaming tax (90% goes to the state, 10% to home dock communities), \$2 per patron admission fee paid by casinos (split by the state and the communities), plus reimbursements to the state.

Casino tax revenue is one of Missouri's top sources of tax revenue. Missouri's 13 casinos contribute more to the state in *gaming tax revenue alone* than the corporate income tax paid by all Missouri businesses combined. Casinos also generate many millions more in annual corporate income, property and sales taxes.



ECONOMIC IMPACT FY 2016



\$525.1 million
Total taxes & fees* plus
reimbursements to MGC
* Includes real estate & sales tax



\$318 million
Gaming tax revenue for the
School Foundation Formula



\$321 million
Wages and tip income

9,371
employees



47%
Female



41%
Minority



\$360 million
To the state in taxes
and admission fees



\$85 million
To the host communities in taxes
and admission fees



\$1.7 billion
Adjusted Gross Revenue



MISSOURI GAMING
ASSOCIATION

The Missouri Gaming Association is the professional
organization representing the Missouri casino industry.

www.missouricasinos.org



CASINO CAPITAL INVESTMENTS

River City Casino & Hotel opened two new restaurants. Asia Noodles offers authentic Vietnamese and Pan-Asian dishes inside the casino's brand new **Baccarat Room**, which features six Baccarat tables. **Cibare Italian Kitchen** brings Little Italy to South St. Louis under the leadership of Chef de Cuisine Pierpaolo Pittia. Cibare features classic Italian entrees made with locally sourced ingredients, hand-rolled pasta, Neapolitan-style pizza, imported meats and cheeses, fresh baked breads and pastries, Italian wines, signature cocktails and more.

Hollywood Casino St. Louis spent more than \$11 million in capital projects in 2016, including renovation of 178 standard hotel rooms and 33 suites in their **Rodeo Tower**. Hollywood Casino also completed a new **Poker Room**, a new **Slot High-Limit Area** that increased the slot game count from 56 to 95, and a new **Table High-Limit Area** that increased the table game count from six to eight. Hollywood Casino expanded its **Phat Tai Pit**, added four new **Baccarat** games, installed a new **BRAVO** tables games system, and completed **infrastructure upgrades** to the casino grounds.

Ameristar Casino Hotel Kansas City opened a new glass-enclosed **Poker Room** with 13 tables, a dedicated cashier's window and flat screen TVs. A new enclosed **High-Limit Slot Room** features \$1 to \$100 gaming machines, custom chandeliers and high-end décor. The newly refreshed **High-Limit Table Games** area includes an enclosed private gaming room where VIP guests can play black jack one-on-one with the dealer. Ameristar also installed new carpeting throughout the casino and opened an authentic **Vietnamese Pho** station on the casino floor.

Argosy Casino Hotel & Spa - Kansas City opened the brand new **99 Hops House** which offers 99 draft and bottled craft beers with sandwiches and

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GAMING REVENUE BENEFITS MISSOURI \$480.1 million FY 2016

\$323.7 million School Foundation
Formula

\$78.4 million Host Cities

\$26.3 million Veterans Commission
Trust Fund

\$17.7 million MGC Expenses*

\$5 million Access Missouri Financial
Assistance Program

\$4 million Missouri National Guard
Trust Fund

\$150,000 Compulsive Gamblers
Fund

*Direct Reimbursements to cover Missouri Gaming Commission expenses that are not covered by casino licensing fees and admission fees.

2017 OFFICERS

PRESIDENT
Chris Plant, River City Casino & Hotel

VICE PRESIDENT
Todd George, Hollywood Casino

SECRETARY
Gerry Smriga, Affinity Gaming

TREASURER
Todd Steffen, Isle of Capri Kansas City

CASINOS SUPPORT LOCAL COMMUNITIES

Missouri casinos contributed \$1,127,312 in cash and in-kind donations to charitable organizations in 2016, and casino employees volunteered many thousands of hours to help community organizations. Here are just a few highlights of the good work Missouri casinos perform in their local communities.

HARRAH’S NORTH KANSAS CITY

Harrah’s North Kansas City and the Caesars Foundation supported about 50 local organizations, including Cars 4 Christmas, which provides reliable vehicles to help deserving individuals and families get to work and medical appointments.

Harrah’s also supported Giving the Basics, a nonprofit provides personal care products to people in need. Of the approximately \$15,000 donated, more than \$6,200 was personally raised by employees. Harrah’s team members log volunteer hours through HERO (Harrah’s Employees Reaching Out), supporting events at Rose Brooks, Northland Meals on Wheels, Kansas City Community Kitchen and more. Employees also volunteer on their own with local organizations such as Lead to Read KC, church groups and Boy Scouts of America.

AMERISTAR ST. CHARLES CASINO & HOTEL

Ameristar St. Charles team members volunteered at the St. Charles County Humane Services, cleaning cages, washing dishes and laundry, and playing with dogs. Ameristar also donated to Humane Services on behalf of team members who participated in a “cutest dog” contest and donated food, bedding and toys to the animals.

RIVER CITY CASINO & HOTEL



During the summer, River City team members helped clean and refresh the Lemay neighborhood through a joint effort with the Lemay Housing Partnership.

AMERISTAR KANSAS CITY



For the 11th year, Ameristar Kansas City team members prepared and served Thanksgiving dinner to 300 seniors and adults with disabilities at the Don Bosco Senior Center in Northeast Kansas City.

AFFINITY GAMING

As the main local sponsor of the Walk to End Alzheimer’s, Mark Twain Casino and its employees raised more than \$7,750 for Alzheimer’s care, support and research. St. Jo Frontier Casino and its employees support the Walk to End Alzheimer’s and Open Door Food Kitchen, which serves meals to the hungry in St. Joseph.



HOLLYWOOD CASINO

Hollywood Casino contributed to numerous organizations including the American Cancer Society’s Relay for Life, Cardinals Care, Ranken Jordan pediatric hospital and many others, and hosted the Arthritis Foundation Jingle Bell Run 5K race at the casino property. Hollywood Casino employees were the largest contributor in the region



to Relay for Life, raising \$35,425. They donated 4,459 pounds of food to Operation Food Search, and 2,700 school items for local students through Push for Pencils.

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Casino Capital Investments

entrees in a refined/rustic atmosphere. The Lucky Taco is a new concept restaurant with creative Tex-Mex menu items, street tacos, craft beers on draft and an all-you-can-eat salsa bar. Argosy also renovated its employee dining room and team member areas, and installed energy-efficient upgrades throughout the property.

Lumière Place Casino & Hotels – St. Louis

completed a \$12 million renovation of Hotel Lumière At The Arch, which features 294 suites with a relaxing sophistication that counterbalances the high energy of downtown St. Louis. Also opening in 2016 is the National Blues Museum, a project that was part of the original development agreement for the property. Lumière Place donated \$6 million to fund the project and partners with the museum on events to celebrate Missouri’s rich blues history.



Ameristar Casino Hotel St. Charles added four new venues and an upscale retail shop. Asia, a 70-seat full-service restaurant, blends traditional and contemporary Asian cuisines in a gracious, full-sensory setting with flaming woks and spicy aromas. RYSE The Nightclub at Ameristar is the ultimate EDM (electronic dance music) experience with all-new LED video and lighting, confetti cannons and a live DJ on Saturday nights. Glocal on the casino floor features enhanced audio technology, slot machines, signature craft cocktails and twenty 65” HD screens. The Fifth Street Deli offers New York-style sandwiches, specialty items, breakfast sandwiches and more. Collections Lifestyle Boutique features designer brands and accessories for men and women.

Harrah’s North Kansas City Hotel and Casino made a \$1.4 million capital investment in their new Winning Streaks restaurant, which replaced the 810 Zone. More than 30 HDTVs, including three multi-format TV walls, display continuous sporting action, and a private dining room is



available for groups up to 30. Breakfast is served Monday through Thursday, with lunch and dinner seven days a week. The menu includes a variety of half-pound burgers, chicken wings and build-your-own fire-roasted pizzas.

Scholarship Inspires Youth to Educate Peers

Now in its 21st year, the Project 21 Scholarship program has awarded more than \$137,000 in scholarships to Missouri high school seniors and educated hundreds of thousands of Missouri students about the issues and dangers of underage gambling. In Missouri, it’s illegal for anyone under 21 to gamble in a casino.

Each year, the Missouri Gaming Association awards two \$1,500 scholarships and four \$1,000 scholarships through Project 21. Students create essays, posters and videos, and display or publish them in their schools to educate peers.

Ashtyn Figg, a senior at Lafayette County C-1 High School in Higginsville and Victoria Weitkamp, a senior at Montgomery County R-II High School in New Florence each won a \$1,500 scholarship. Figg created a winning poster “Underage Gambling – It’s More Than a Game of Chance.” Weitkamp won the award based on her article “Impacts of Underage Gambling On Missouri’s Youth.” Winners of \$1,000 scholarships included Rachel Hutchings of Raymore-Peculiar High School; Kelly Filipis of Maryville R-II High School; and Riley Luallin of Laclede County R1 - Conway High School. Nina Kramer & Melissa Dierkes shared a \$1,000 scholarship.



“People think gambling takes place mainly at casinos, but young people come in contact with gambling activities in their daily lives and may put their futures at risk without realizing it.”

– ASHTYN FIGG

Mark Twain Casino invested more than \$400,000 in a remodeled bar area and the spacious new Winner’s Grill, located next to the casino floor. The Winner’s Grill serves fresh to-order breakfast, lunch and dinner fare including soups, salads, pizza, sandwiches and such local favorites as the Catfish Po’ Boy, the Fried Tenderloin Sandwich and the Double-Up Burger.

St. Jo Frontier Casino Casino installed a new casino air filtration system and a CIS Technology Slot Floor Monitor System to better serve casino customers.