

# CASINOS SUPPORT LOCAL COMMUNITIES



**\$567,956**  
2021 Charitable Contributions

In 2021, Missouri casinos contributed **\$567,956** in cash and in-kind donations to charitable organizations, and casino employees volunteered thousands of hours to help community organizations.

With many community events reopening following cancellations the previous year during the COVID-19 pandemic, many casinos were able to ramp up their volunteer activities. Here are some highlights of the good work Missouri casinos did in their local communities.

**Bally's Kansas City** celebrated its 25th year by donating \$10,000 in honor of 25-year team members to organizations including the **Veterans Community Project**, Honor Flight Network, Kansas City Pet Project, Toys for Tots, Urban Rangers Corps, Nourish KC, Independence Animal Services and Jazzoo 2021. Their team also participated in Charity 5k runs, which were back in person.



**Toys for Tots**

**Veterans  
Community Project**

**National First  
Responders Day**





**Ameristar Casino Resort Spa St. Charles** presented donations of \$50,000 each to **Habitat for Humanity** of St. Charles County and **Operation Food Search**. Team members raised more than \$40,000 for nonprofit organizations during the annual Giving the Boyd Way campaign and donated \$1,800 by participating in the Denim for a Difference project for the **American Cancer Society**. The Ameristar team also donated their time by delivering meals at the **Ronald McDonald House Charities**, carrying American flags to welcome heroes back from their Washington D.C. trip through **Honor Flight**

**Network** and hanging siding and cleaning the build site for **Habitat for Humanity**.

Though many in-person volunteer events were not held, **Harrah's Kansas City** donated at near pre-pandemic levels to numerous community organizations. In total, more than \$117,000 supported multiple organizations, including **Level Up Kids, Inc**, **Feed Northland Kids**, **Smiles and Kuts Foundation**, **Life Unlimited**, **Hillcrest Ministries of MidAmerica Inc.** and more.

In addition to standard casino giving in 2021, **Isle of Capri Casino Hotel Boonville** partnered with the Caesars Foundation to make monetary donations to local 501(c)(3) organizations, including **Neighbors Helping Neighbors** food pantry, **Boonslick Senior Center**, **The Food Bank for Central & Northeast Missouri**, **Harvest House**, **Welcome Home a Community for Veterans**, and **OATS Transit**. Isle of Capri also started a Business Impact Group called **Savvy for Women and Allies**, which is designed to drive improvements and integrate diversity by focusing on professional development and community involvement.



**Hollywood Casino St. Louis** contributed to and supported many local organizations and events last year, including **St. Louis Crisis Nursery**, **American Cancer Society**, **Humane Society of Missouri**, **Warrior Transition Network Foundation**, **Maryland Heights Police Officers Association** and **Maryland Heights Chamber of Commerce**. Charitable donation boxes around the property collect donations of \$300 to \$500 per month!

**River City Casino & Hotel** supported many initiatives in 2021 through donation drives, volunteerism and fundraising activities for **Feed My People**, **Needy Paws Rescue**, **American Cancer Society**, **American Red Cross** and **NAACP St. Louis County Freedom Fund**. The casino also sponsored a School Supply Giveaway for children of employees and JB Blast at Jefferson Barracks Park.







Last year, **Ameristar Kansas City Casino** donated a total of \$211,000 in addition to 250 volunteer hours and \$43,000 that was donated from team members. The casino supported **NAACP** and the **Midwest Innocence Project** diversity initiatives as well as organizations such as **Children's Mercy Hospital**, **Veterans Community Project**, **Harvesters**, **Habitat for Humanity** and **Wayside Waifs**. A special initiative for team members was participating in the **Partners In Play** program with Children's Mercy Hospital. Members lead craft projects virtually with children in the hospital.

**Century Casino Cape Girardeau** supported numerous community service activities in 2021, including **American Cancer Society**, **Habitat for Humanity**, **American Red Cross**, **SEMO Food Bank**, **Special Olympics Missouri**, **Missouri Veterans Homes**, **4058 Cape Girardeau Naacp**, **Kenny Rogers Children's Center**, **Alzheimer's Association**, and more.



**Century Casino Caruthersville** was busy working with multiple organizations and community events last year, including the **Caruthersville Humane Society**, **Kenny Rogers Children's Center**, **Pemiscot County Initiative Network**, **Adopt-a-Highway**, **Caruthersville Fire Department**, **National Fire Safety Council**, **Three Rivers Endowment Trust**, **National Child Safety Council**, **United Way**, **Wreaths Across America**, **American Legion**, and many others. Team members also donated to toy drives for **Salvation Army** and **Family Services Foster Children** and participated in an **Adopt a Highway** cleanup initiative.

In 2021, **Lumière Place Casino & Hotels** supported **St. Louis Area Food Bank**, **Communities First**, **United Way**, **Great Rivers Greenway**, **Gateway Arch Park Foundation**, **GO! St. Louis Marathon**, and **Real Men Wear Pink** in their community initiatives. In addition team members participated in the monthly **Conversations That Matter** series on such topics as "Diversity, Equity & Inclusion Series" and "EQUAL and Human Rights Campaign Town Hall."





In 2021, **Argosy Casino Hotel & Spa** supported multiple organizations, including **Working Family Friends**, **Northland Health Care Access**, **Synergy Services**, **Riverside Fire/Police Athletic League**, **Relay for Life**, **Level Up Kids**, **Cars 4 Heroes** as well as area LGBTQ

initiatives and the local **Asian American Chamber of Commerce Kansas City**. Though many in-person events were canceled, they frequently donated food to community fundraisers held in the casino's ballroom/banquet space.

**Mark Twain Casino** contributed more than \$17,000 to charities in 2021, including a \$10,000 donation to the **Alzheimer's Association**. Through kiosks on the casino floor, guests donated over \$2,500 to multiple organizations. Team members also volunteered their time such as serving lunch to the **Lewis County Health Department** during a vaccine clinic and distributing food at the **Lewis County Food Pantry**.



**St. Jo Frontier Casino** continued to support local community initiatives including donating funds for new radios for the area **St. Joseph Police Department**. The casino and its team members also supported the **Second Harvest Food Bank** and **Habitat for Humanity**.

