

CASINOS SUPPORT LOCAL COMMUNITIES



\$759,000

2022 Charitable Contributions



In 2022, Missouri casinos contributed **\$759,000** in cash and in-kind donations to charitable organizations, and casino employees volunteered thousands of hours to help community organizations.

Here are some highlights of the good work Missouri casinos did in their local communities.

Ameristar Casino Kansas City 2022 community partners included Wayside Waifs, Gilda's Club Kansas City, HappyBottoms, Children's Mercy Hospital, Bags of Fun Kansas City, Veterans Community Project, NourishKC, and Hillcrest Transitional Housing.

Boyd Gaming Corporation, Ameristar Kansas City team members and guests all showed a lot of love to the local community last year. Team members donated more than \$41,000 on top of Boyd Gaming Corporation's contribution to Ameristar KC charities. In addition, more than \$14,000 from our guests were collected in (Ticket-In, Ticket-Out (TITO) boxes.

Ameristar Kansas City also sponsored the **Children's Mercy Dream Big Fest** one-mile walk to fight against childhood cancer and provide answers, hope, and care to patients and their families.





Through nearly 1,300 hours of volunteer work and \$46,000 in cash and in-kind donations, **Isle of Capri Casino Hotel Boonville** helped several local charities, including **Special Olympics Missouri**, **Neighbors Helping Neighbors**, **Boys and Girls Club of Columbia**, **Cooper County LGBTQ+ Alliance**, and **Boonslick Senior Center**.

Hollywood Casino St. Louis contributed to many special events and community organizations in 2022, including **St. Louis Crisis Nursery**, **The Kaufman Fund**, **Jefferson Barracks POW-MIA Museum**, **Pattonville Fire Protection District**, and various animal shelters. Total donations exceeded \$92,000.



Bally's Kansas City supported numerous local organizations last year with donations exceeding \$20,000, including **Assistance League of Kansas City**, **Big Brothers Big Sisters**, **Operation Breakthrough**, **Toys for Tots**, **Veterans Community Project**, **The Honor Flight Network**, and **The Farmer's House**. Bally's also is proud to invest in local businesses as a sponsor and/or member of **Greater Kansas City Chamber of Commerce**, **Hispanic Chamber of Commerce of Greater Kansas City**, **Heartland Black Chamber of Commerce**, **Asian American Chamber of Commerce Kansas City**, and the **Mid-America LGBT Chamber of Commerce**.



Century Casino Cape Girardeau and team members volunteered to assist numerous community organizations through more than 1,200 hours, \$40,750 cash donations, and \$39,600 in-kind donations. Recipient organizations were **Southeast Missouri Food Bank**, **Safe House of Southeast Missouri**, **Cape Girardeau Veterans Home**, **SoutheastHealth**, **Alzheimer's Association**, **The National Stars and Stripes Museum/Library**, **Kenny Rogers Children's Center**, and many more.





Century Casino Caruthersville supported nearly 20 local charities last year, including numerous area fire and police departments, **Caruthersville Humane Society, Wreaths Across America, Pemiscot County Initiative Network, Mississippi County Rescue Squad, Three Rivers Endowment Trust, Caruthersville Area Arts Council, local nursing homes, and Adopt-A-Highway.**

Horseshoe St. Louis (formerly Lumière Place Casino & Hotels) donated more than \$47,000 as a property in 2022 to **Mathews-Dickey Boys and Girls Club and Family Forward through Caesars Foundation.** Volunteer hours, monetary or in-kind donations were provided to **St. Louis Area Food Bank, St. Patrick's Center, Communities First, GO! St. Louis Marathon, Susan Komen, Alzheimer's Association** and more.



Harrah's North Kansas City

Harrah's contributed more than \$162,000 and nearly 300 recorded team member volunteer hours to charities through volunteer and fundraising events. Team members donated more than \$37,000 of the total contribution through monthly Jeans Days. Another popular monthly event was working at the YMCA's mobile food pantry. Other supported charities included **Make-A-Wish, The Victory Project, Northland Career Center, Platte Senior Services Inc, Feed Northland Kids, Sleep in Heavenly Peace, Christian Okoye Foundation, and Fox4 Love Fund for Children.**

In 2022, **Argosy Casino Hotel & Spa** contributed approximately \$100,000 to support charitable organizations such as **Working Family Friends, Synergy Services, Northland Health Care Access, Riverside Fire/Police Athletic League (FPAL), Northland Regional Chamber of Commerce, Platte County Economic Development, Level Up Kids, and Riverside Chambers of Commerce.**





Mark Twain Casino employees volunteered many hours at Horizon's Soup Kitchen and Food Pantry, Lewis County Food Pantry and Quincy Area Chamber of Commerce community events. Employees also donated to Toys for Tots of Northeast Missouri.

River City Casino & Hotel donations totaled approximately \$55,000 raised through donation drives, volunteerism, and fundraising activities. Supported initiatives included **Angels Arms**, **JB Blast**, and **American Cancer Society**. On-property donation boxes collected more than \$16,000 for **Feed My People**, which provides food to 1,000 people in the area community each week.



**ECONOMIC IMPACT
SINCE 1994**

\$3.26 billion
Missouri Capital Investments

\$1.02 billion
To All Causes Supported By Admission

\$383.8 million
Veterans Programs

\$5.3 million
Compulsive Gamblers Program